



PROFICIENT WITH PERFECTION.



**RUSHABH  
PRINTERS**

YOUR DESIGN,  
OUR EXPERTISE,  
PERFECT PRINTS.



# ABOUT US



Since 1985, Rushabh Printers Private Limited (RPPL) has achieved success in the field of Printing Jobs. We are specialize solution provider of all types of Offset Paper Printing. RPPL brings rich experience gained from customers engagements around the country. RPPL has established strong & long lasting relationship with the manufacturers and suppliers.

- Was started with a small print office opened its doors in Vadodara.
- Is one of the few printing houses in India which does not offer only printing services but also a commitment of the timely delivery.
- Is a large size printing organization with an integrated structure to produce a broad range of printing jobs.
- Is operating from our state-of-the-art printing facilities across two locations in Vadodara, RPPL cater to the varied printing requirements of Publishers, Corporates and Institutions across India.
- A growth minded organization relies on ability to integrate their strategy, technology, process and people.
- A flexible enough so that the group can quickly adapt to changing scenario.
- Robustness, where machine or one individual fail, the group can still perform its tasks.
- Continuously building trust and communication.

The RPPL is a trusted partner for high-quality, consistent, personalized business products without the hassle of multiple vendors. Some of the largest commercial operations in India, because we stand committed to quality, sincerity and cost-effectiveness, and our happy family of customers is growing each passing day!

Offset printing is our speciality and provides the best option for ensuring the corporate branding remains consistent and colour matched to perfection. With years of experience in the industry, our client can be certain that the corporate printing requirements are in great hands and that the branding will come through with flying colours at RPPL.

Printed products are needed in practically every walk of life, be it books, periodicals, labels, packaging, etc & also for the marketing purpose like L. D. Foam Banners, Streamers following which, the per capita consumption of printed products has shot up locally, nationally and internationally. Supply of these products being the core competency of the company, we look forward to ample growth opportunities in the future.

Please feel free to contact RPPL to see how we can help you manage your printing with ease.

# HISTORY

RPPL was incorporated in 1985 essentially as the marketing arm of M/s ARIHANT OFFSET PRINTERS & RUSHABH PRINTERS, which are handling its manufacturing activities. It gave the group a corporate status facilitating penetration into niche market of L. D. Foam Banners, Large format Duplex Printing, Newsletters, Net cloth offset Printing, etc....

These products are extremely time bound, need statutory compliances and require very good quality. The company under one roof has the ability to deliver on time, every time. This has lent the company a niche in the above products.

The company's current infrastructure is capable of handling a variety of printing products.



# OUR TEAM

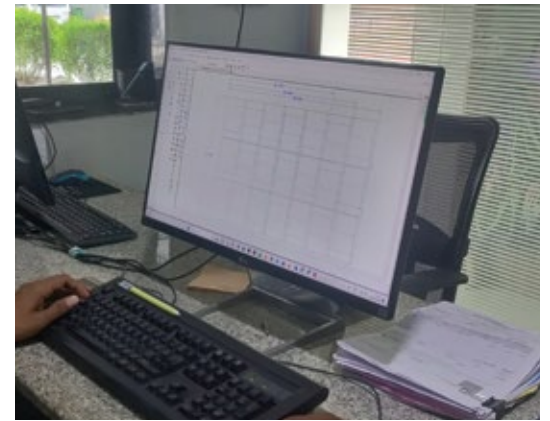
RPPL has an efficient, committed and motivated team, trained in-house to proficiently handle the latest and best technology. It has pioneered several new and innovative print techniques and has acquired a reputation in successfully delivering new and challenging assignments of a very high standard in a time bound manner.

Carrying forward the values instilled by our management we continue to challenge the limits of Quality, Cost Effectiveness, Sustainability and Efficiency. Together we lend a vast amount of technical, managerial and operational expertise in the organization. Our guidance continues to pave the way for the company as it embarks upon its "Journey of Excellence".

We have a qualified graphic designer with a great creative flair assists the client with all the design and layout requirements , who design anything from scratch to client's specifications or recreate their existing artwork.

Our team of diversely skilled professionals continually push themselves to learn and evolve so that we may help you to conquer each new challenge on the road to success. Every person on our staff is committed to providing with the best possible customer service and the highest quality products. Our each department is focused on its part of the process, our company wide focus ensures unparalleled results. As a locally owned and operated company, we are committed to building long-term relationships with our customers and employees & we insist on a never-ending passion for achieving customer satisfaction.





RPPL is established in 1985 with our printing works spread over in 50,000 sq ft at Ranoli, Dist Vadodara. Our manufacturing units have multicolor offset machines. We provide a large Format of printing options.

**Corporate Office:** Here we have Designing & Marketing Department to solve problems & Issues of our Valuable Clients.

**Infrastructure:** Manufacturing Floor Area @ Ranoli Unit

- Approx. 20,000 sq ft is built up area allotted for manufacturing.
- Approx. 10,000 sq ft space is allotted for dispatch of finished goods.
- Lastly, approx. 12,000 sq ft space is allotted for godown for inventory purpose

#### List for Sheetfed Offset Machinery

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>• 6 color+ Coater Heidelberg CD Interduck UV (Germany) 28" x 40"</li> <li>• 5 color+ Coater+ UV Komori New Lithrone (Japan) 20" x 28"</li> <li>• 4 color Roland 800 (Germany) 40" x 56"</li> <li>• Cutting Machines of large size (2 nos.)</li> <li>• Bobst Automatic Punching Machine (2 nos.)</li> <li>• Automatic Lock Bottom Pasting Machine (2 nos.)</li> </ul> | <ul style="list-style-type: none"> <li>• Lamination Machine (1 nos.)</li> <li>• Auto Lamination Machine (1 nos.)</li> <li>• C Flute Corrugator &amp; Laminator</li> <li>• E Flute Corrugator &amp; Laminator</li> <li>• N Flute Corrugator &amp; Laminator</li> <li>• Window Patching Machine</li> </ul> |
|---|--|

# WHAT WE OFFER

RPPL is a one-stop service provider offering a full range of printing services and customized solutions to a diverse set of clients across all business segments. We offer the best services in printing, prepress, finishing and binding using state-of-the-art technology & solutions.

Publishing Prepress, Press, Post Press (Finishing) and Logistics. Our dedication and adherence to the value we believe in and the pursuit of excellence will help us focus on growth.

## OUR SERVICES

### PREPRESS

Our prepress process includes the preparation of artwork for press, media selection, proofing, quality control checks and the production of printing plates if required. The artwork is often provided by the customer as a print-ready PDF file created in desktop publishing.



### PRINTING

RPPL is a one-stop service provider offering a full range of printing services and customized solutions to a diverse set of clients across all business segments.



### BINDING

For the binding process, the loose sheets of printed pages that constitute the magazine are draped together over a saddle-like holder (hence the term saddle stitching). The wire is fed into position, cut to a short length, bent into shape, and then the legs of the staple are driven through the pages.



### PRESS

Press forming is a forming technology where a pressing force is applied to a material to deform it (by bending, stretching, etc.) to match the size and shape of the die, and the material then maintains that shape forever.



### FINISHING

Quality finishes and decorative details will allow your printed material to stand out. Add detail to your printed material to enhance the look and feel of your marketing collateral. We offer a variety of different finishes, depending on your preference, budget, and the intended purpose of your print project.



### LOGISTICS

Logistics is a part of supply chain management that deals with the efficient forward and reverse flow of goods, services, and related information from the point of origin to the point of consumption according to the needs of customers.



## OUR SPECIALTIES



Folding Carton



Corrugated Cartons



Peper Bags



Luxury Boxes

# DESIGN DEVELOPMENT

We get to understand the needs of our clients so that we can tailor solutions to their exact needs, and deliver high-value results that transform their businesses.



## BRANDING, IDENTITY & STRATEGY

Brand Identity & Experience Digital Strategy & Growth  
Logo, Branding & Collateral

## DESIGN & INTERACTION

Digital & Print Design User Interface & Experience Icon & Animation.



## PRODUCT DESIGN DEVELOPMENT

It's part science, part creativity, and it comes from a long tradition of designing for the masses.

## MARKETING DESIGN SOLUTION

Product catalogs, Sales literature & Mailers Trade show displays





# QUALITY

We at RPPL understand the value of Quality. Our job is to supply defect free products to our clients and we take our job very seriously. Our well trained and technically sound staffs maintain accurate quality check helps us achieve our goal to satisfy our customer needs.

- √ RPPL has its own system for testing raw materials, GSM, inks and other chemicals.
- √ It has an integrated and documented system for process & product inspection.
- √ Our systems significantly improve efficiency and quality.

Using our multicolor offset printing system, we offer the best quality & high-speed production. These "value-oriented systems are targeted at reducing the overall costs by complementing our competitive and comprehensive products and services with a system to reduce the customer's costs.



# OUR CLIENT

PPL is one of the leading printers in Vadodara with a good reputation in surrounding market. We are well quipped with advance technologies machinery which provides total printing solution to satisfy different needs of our customers.

Our dedication to technology and standards has helped us to excel and provide the best to the best. Our range of client covers the small scale (Retailer) as well as large corporate. With the constant effort we offer our clients nothing but the best (Few out of Many).



YOUR VISION,  
OUR  
COMMITMENT TO  
PERFECTION.

www.rushabhprinters.com



# RUSHABH PRINTERS

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